



WALTON PRESS INC.

Partners in Printing Since 1900

▶ **Walton Press**

▶ **Introduction:**

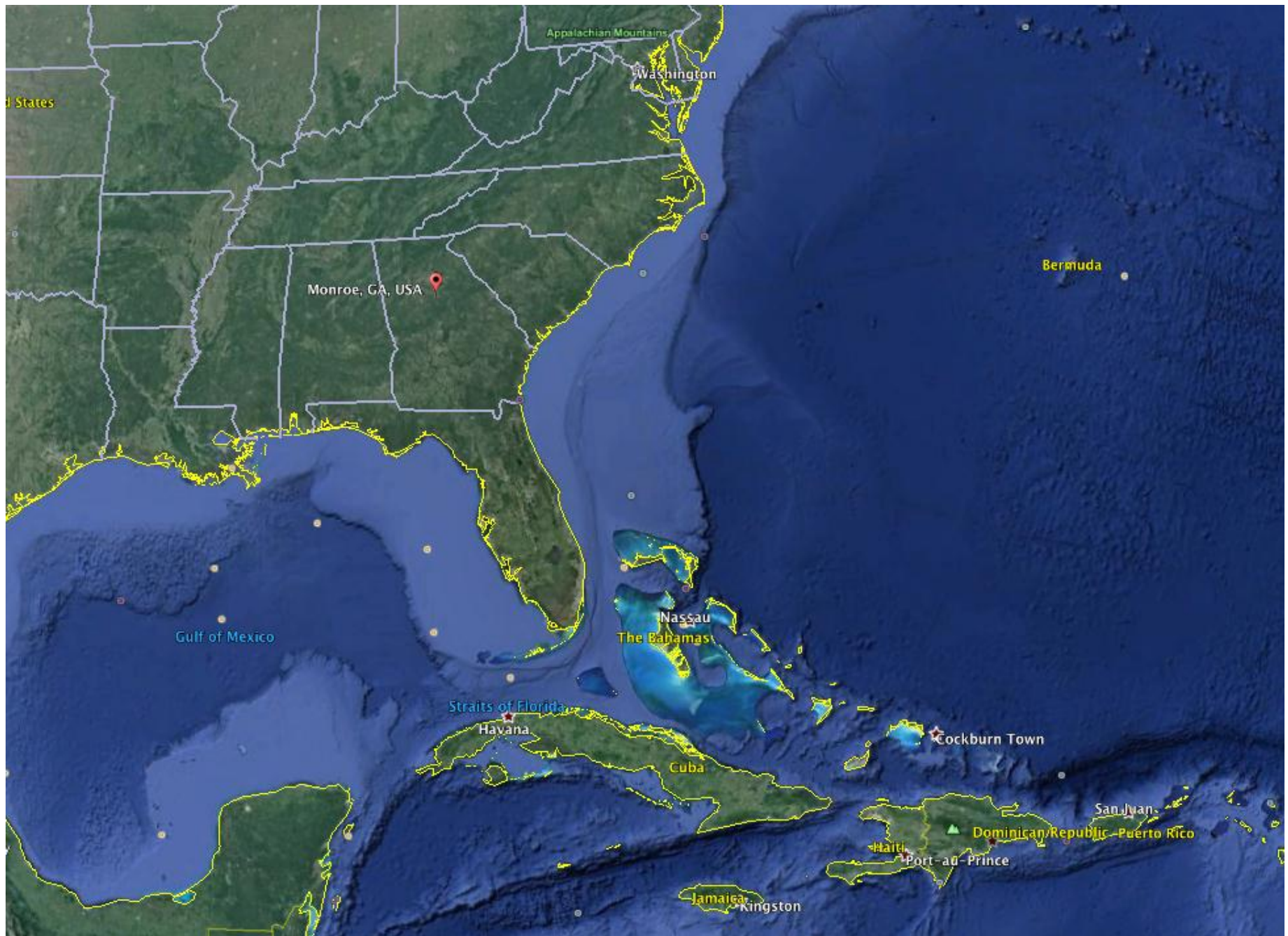
- ▶ Founded in 1900
 - ▶ Originated as printer and publisher of *The Walton Tribune*, the local county newspaper
 - ▶ 110 employees
 - ▶ Annual Revenue - \$18,500,000
 - ▶ 250 + Customers
 - ▶ Daily, Weekly, Monthly, Quarterly and Annual job frequencies
 - ▶ Privately owned
 - ▶ 1 location, Monroe, Georgia
 - ▶ 3 press lines
 - ▶ 60,000 square foot building
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▶ **Market products include:**

- ▶ *Community Newspapers*
- ▶ *Specialty Magazines and Tabloids*
- ▶ *Phone Directories*
- ▶ *Catalogs*
- ▶ *Inserts*
- ▶ *Business Publications*
- ▶ *Shoppers/Coupon Books*
- ▶ *Government/School Publications*
- ▶ *Newspaper Supplements*













▶ **Mission Statement:**

- ▶ To provide, with integrity, creative solutions, excellent service and products that meet or exceed our customer's expectations, as has been our tradition for over 100 years.

▶ **Vision Statement(s):**

- ▶ Stay focused on what we do best
 - ▶ Keep up with technology in our industry
 - ▶ Diversify our client base
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▶ **Unique Value Proposition:**

- ▶ Walton Press is the premier 4 color quality coldset printer in the Southeastern United States.
- ▶ Our customers benefit from WP's ability to produce high quality printing coupled with outstanding customer service. This combination of quality and service gives our clients the ability to position their publications to be the best they can be, either through advertising profits or increased visibility and loyalty in their particular market.



Your Walton Press Contacts



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