

# ICREATE ECONTENT MOBILE COMPETITION

## PAST ENTRIES

### Brief Description of the CANTO i-Create Mobile Apps Competition Submissions

#### 1. Khafra Murray - Trinidad & Tobago:- Hott Foot

Trinidad & Tobago  
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The application serves as a categorized and chronological listing of events taking place in Trinidad and Tobago. It covers more than just parties and lists community and sporting events, public holidays, performances and plays among others. The app will also be launched on Android, iPhone and Windows Phone in the near future.

#### 2. Antigua Public Utilities Authority (APUA) Antigua:- the Antigua Directory

Antigua & Barbuda

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[fallaway@apua.ag](mailto:fallaway@apua.ag)

Targeted to the tourism industry, the creation of the directory application keeps in line with APUA's recent rebranding efforts, which seek to realign APUA as a lifestyle brand. The application makes finding information through the directory efficient and accessible to the consumers who have become reliant on using their Android phones.

### **3. Achmed Neijhorst - Suriname:-The Activity App**

**Suriname**

[achmed.neijhorst@i-frontier.net](mailto:achmed.neijhorst@i-frontier.net)

This is a mobile application where citizens and visitors of that country/area can view all leisure activities for the upcoming week. The application uses the GPS of the Smartphone to plot all activities on a map.

### **4. UWI Jammers - Trinidad & Tobago:- Caribcultivate**

**Trinidad & Tobago**

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This mobile-web application allows the users to leverage the potentially ubiquitous Android enabled phones with existing web technologies in order to access and provide agricultural information to a new generation of technology savvy entrepreneurial farmers.

### **5. Sranan Entertainment - Suriname:- CARICOM**

**Suriname**

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The Caricom Information APP contains the information from all the countries in the Caribbean region, including their demographic properties and their political system.

The app is based on the website [www.caricom.org](http://www.caricom.org) and is backed by the same thorough, unbiased editorial process as [caricom.org](http://caricom.org) website. Now from anywhere, you can instantly get information about the Association. This application provides all the information about the countries, their politics, including Suriname, Jamaica and many more.

**6. Agri4all - Trinidad & Tobago:-Disease Identification (BIGRAM)**  
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The main feature is the mobile application that allows a user to search an online database, for diseases based on symptoms that appear on a plant.

Purpose

- a. To help people find remedies/treatments to diseases found on crops they are planting.
- b. To learn prevention techniques
- c. The DIIS is an aid to help citizens be better informed about diseases that affect crops.
- d. To encourage an avenue of collaboration between the agriculture community.

**7. Typhoon -Trinidad & Tobago:- uBargainTT**  
**Trinidad & Tobago**  
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This is a mobile application service for the Android line of smart phones. It is designed with the intention of boosting commerce in Trinidad and Tobago by providing customers with information on product prices to help aid those looking for the “best buy”. It also helps businesses through advertising on the application itself.

The application allows the user to search for a product either by use of the product name or by capturing an image of the product<sup>1</sup> using the phone camera and lists the stores it can be purchased at the local

## **8. Khafra Murray -Trinidad & Tobago:- Doubles Vendors**

**Trinidad & Tobago**

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The application serves as a directory of road-side doubles vendors. While many people have their regular vendor this app adds value by collating in one place more information that the average user is aware of – such as working hours and contact information.

So far over 700 vendors have been submitted with over 400 already confirmed and approved. Due to duplicates and insufficient information, some submissions were not approved.

A decision was taken not to request exact GPS coordinates as this would deter most users who are currently not tech savvy enough to provide this, and many users do not have cell phones with GPS chips with which to record coordinates.

## **9. 4QR – Trinidad & Tobago:- Q-Rious**

**Trinidad & Tobago**

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Q-Rious is an android system that focuses on the use of QR codes to address the need to provide information on tourist attractions, the need to increase a tourist's mobility within a country and the need to provide information in a format specific to an individual's language. Q-Rious tracks a tourist's whereabouts and uses a point system to rank a person based on how many attractions they have visited. Q-Rious incorporates the use of the Google API to innovatively map tourist attractions within a country. The system also connects to social networks such as Facebook, to share pictures and information on where an individual has visited.

#### **10. iFrontier Yepi Seti**

**Suriname**

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Yepi Seti means "Lets help to make things right" in the Surinamese language. The Yepi Seti app is an android mobile application to help a local community and their local government to get a better neighborhood and environment. Citizens can immediately report issues which are wrong in their neighborhood and are informed when these issues are resolved. In this way government and citizens can work together to improve local conditions. Issues which can be reported are for example example a broken traffic light, dead animal corpse, street liter, broken road etc. The user can provide detail info like the GPS location or an image so the authorities have all the information to undertake the appropriate action.

#### **11. LizSim**

**Suriname**

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ATV---OnAir is a mobile application for Android that offers you an overview of TV programs on ATV. The application is updated on a daily basis by fetching live Actual data from the official ATV website, to ensure an accurate program overview.

This application enables the user to carry a quick, portable TV guide with him wherever he is. The application only shows information about the TV shows, unlike the website which is full of the information. ATV can be downloaded for free. When the user opens the application he she is shown an up to date overview of ATV shows on air.

## **12.iDeals**

**Suriname**

**Clint-siadis@hotmail.com**

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iDeals is a mobile application for Android which offers you a wide range of exclusive deals in Suriname. iDeals is constantly updated with new deals from the participating cities and businesses and notifies users instantly through push notification.

## **13.Team: Signature Coding Ltd.**

**Trinidad & Tobago**

**[info@signaturecoding.com](mailto:info@signaturecoding.com)**

Description:

TNT Movie Guide is a multi-platform mobile application that provides movie information with theaters and show times in Trinidad and Tobago... but it doesn't stop there. It also provides trailers, reviews from Rotten Tomatoes (TM), new movie indicators, offline availability and our exclusive "Go Now" feature (lists movie showings that will begin at local cinemas within the next hour). TNT Movie Guide also uses your phone's built in location capabilities to calculate distance

from cinemas. TNT Movie Guide utilizes the best features that your mobile device has to offer, to render a superior user experience.

Target Audience:

TNT Movie Guide is intended for persons of all ages who live in Trinidad and Tobago and enjoy going to local cinemas to watch movies. The app provides movie lists, movie details, show times and reviews to allow users to make the best decisions concerning their cinema-going. The app is available on multiple platforms (Android, iPhone, Windows Phone, etc.) to ensure that it is available to most users of handheld devices.

#### **14. KleverApps**

**Grenada**

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“TAMCC Mobile” was developed by KleverApps who consists of Kevin Johnson and Aniel Batholomew for the purpose of being a new means of advertising to the TAMCC College. This app helps inform current and prospective students of the programmes and courses available at the college. It will also aid students during the registration process in getting familiar with the campus, since the app will display a virtual tour of the TAMCC campus for freshmen, so that they may be acquainted with the campus before starting the semester. Also information is added to improve the educational accessibility in TAMCC. TAMCC’s events, time table for all programmes, extracurricular activities and much more will be implemented into the app to help the students be up to date with the current information.

#### **15. COSTATT – bpgueze**

**Trinidad & Tobago**

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Name of project: DuduYemi

Objective

To highlight the work of the Might Sparrow

Rationale

The younger generation do not have a clue of these icons who pave the way for Caribbean music today.

Benefits

You cannot know where you are going if you do not know where you come from

## **16. COSTATT - Parts of Speech**

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We decided to create a basic, interactive flash presentation on the eight (8) different parts of speech. Our presentation can be used as an introductory tool to the differing classifications of speech (verbs, nouns, pronouns, adjectives, adverbs, prepositions, conjunctions, interjections) or as a refresh for those who may have forgotten.

Our project presents users with visuals (pictures) where applicable; to further demonstrate our provided examples.

Users are also given the option to skip ahead to any of the particular part of speech (in the event they choose to pick up wherever they last left off) by using the related buttons on the slide 2, or follow through to the end by making use of the next button.

A simple text to speech narrator was incorporated into our project to assist users in following along to the end.

## **17.COSTATT - Endangered Species Program**

**Trinidad & Tobago**

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The topic of this project, which our group has chosen to do, is based on program which deals with endangered species from Trinidad and Tobago. In order to carry out this project we decided to use foremost programming software which is Adobe Captivate 5 to inform people about the different local wildlife that exists in our mother country in the Caribbean region. We have classified the endangered animals into five different categories: Amphibians, Birds, Fishes, Mammals and Reptiles. We have decided to do some research on three endangered species from each category and make different tutorials out from the different species we selected. In the tutorials, we used text boxes which will provide the information on the various endangered animals. Also, buttons were utilized in this power point facsimile, which will allow the user to move onto the next slide or onto the previous slide or even carry them to the main menu of the program. The content of our information and research is based on the lifestyles of the endangered species in terms of physical features, habitat, origin, behaviour, diet and protection. We also did a quiz for each category of animals pertaining to each endangered species so that people will have an insight vision about our local endangered species in our beloved twin island republic nation of Trinidad and Tobago. By doing this, we inserted five different questions, such as multiple choices, true and false and fill in the blanks, from Adobe Captivate 5. These questions were edited and were automatically modified and formatted in the form of a quiz with buttons such as “clear”, to remove any wrong answers, and “submit”, to move on to the next slide once an answer was selected or inserted. In addition, while creating the questions for the quizzes a score sheet was created automatically, tallying the scores for each quiz whether the answers of the questions were right or wrong. We are going to enhance this project by adding audio and graphics to the application that we have created for the mobile project.

### Rationale

The group felt the need to make the public aware via cellular technology, it all forms part of mobile learning

### Benefits

So people can be aware via knowledge of the endanger species existing not only in Trinidad and Tobago but in the Caribbean

## **18. COSTATT- TriniSocial Buddy**

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It was designed to bring about knowledge of history and social studies at the CXC level because of observations made that a serious lack of knowledge exists with regard to the history of Trinidad and Tobago and, more importantly, the social aspects that define our cultural heritage. With this in mind, the program was designed in such a way as to encourage reading and understanding of our history and social heritage, which can be used on the information technology media and can be ported to the mobile platform, which is a common media among the youths of our society and also, which have the potential for growth in popularity even among adults to test and add to their knowledge of the history and social culture of Trinidad and Tobago. We, as a people cannot allow our rich history to be erased from our memories because if we allow it to happen, we would have lost the essence of our society and our identifying traits as a unique culture. With this in mind, it is necessary to revolutionize the way knowledge is passed on from generation to generation, as our ancestors did. We have come a long way from papyrus reeds and scrolls, so we need to make the most of our technology in defining how we learn things. The idea was to build an application that was designed to encourage learning about our history and culture while making it fun to learn, using expressions that are identifiable with our unique 'Trini' ways of expressing ourselves. With this in mind, the concept of TriniSocial Buddy was born, in an attempt to revitalize an interest in our history and social culture and targeting the mobile platform as a medium for effective learning.

## **19. DRIVER'S MANUAL REGULATIONS ON MOBILE PLATFORM**

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Safety First Version 1.0 is a revolutionizing of the teaching of The Driver's Manual Road Regulations that The Ministry of Works & Transport Licensing Division can incorporate in teaching those seeking their Driver's Permit can use.

1. The program is unique and compelling because of a new interesting way of teaching Driver's manual regulations. Everyone is going mobile and also all services, therefore it's time The Government of The Republic of Trinidad & Tobago follow suit why shouldn't The Ministry of Works & Transport Licensing division provide this service on the mobile platform also with a new interactive interface.
2. The thing that should be conveyed the most about this application is that it is a convenient way of learning your driving regulations. It also assists with The Government's initiative of going green, it eliminates the need of paper and there is no longer a need to wonder "Where did I leave my regulation papers?"
3. Users of this application will benefit just as much as users of the paper version, however, these users will be a lot more familiar than user who will come on board when version 2 is released (which will include road safety best practises)

## **20.mFisheries**

### **The University of the West Indies - Fisheries**

#### **Problem**

The problem addressed by this competition submission is the economic and political exclusion as well as the lack of social empowerment faced by low-income earners in the Caribbean. These dimensions of exclusion ultimately impact all citizens and lead to social, political and economic instability.

The problem of exclusion and disempowerment is exemplified in a number of low income sectors, such as that of small scale fisheries. This sector is of particular importance to Trinidad and Tobago as the Government has identified fish and fish processing as one of seven industries with substantial and continuous growth potential that can make significant contributions to national GDP (MTI, 20071; Collier, 20082). The overarching target has been to make this sector competitive, sustainable and profitable, as well as “inclusive, equitable and supportive of local fishing communities”. The Government has recently reaffirmed its commitment to reviving the local fishing industry as a key component of economic diversification and development as well as domestic food production (Persad-Bissessar, 2011). In the broader Caribbean, the fisheries industry has long been identified as a key sector and its management is a matter for both national and regional policy (Mahon, 19903).

**21. eTecK Kiosk Application’ Anand Persad**  
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‘eTecK Kiosk Application’ entered under the e-Culture Heritage and Tourism category. The site objective includes providing information and investment opportunities in Trinidad & Tobago to potential investors in the international and regional market