



Nxt Wave Inc.
Helping Clients to get more out of Digital™

Technology Changes Every Think™

Strategy | Technology | Events

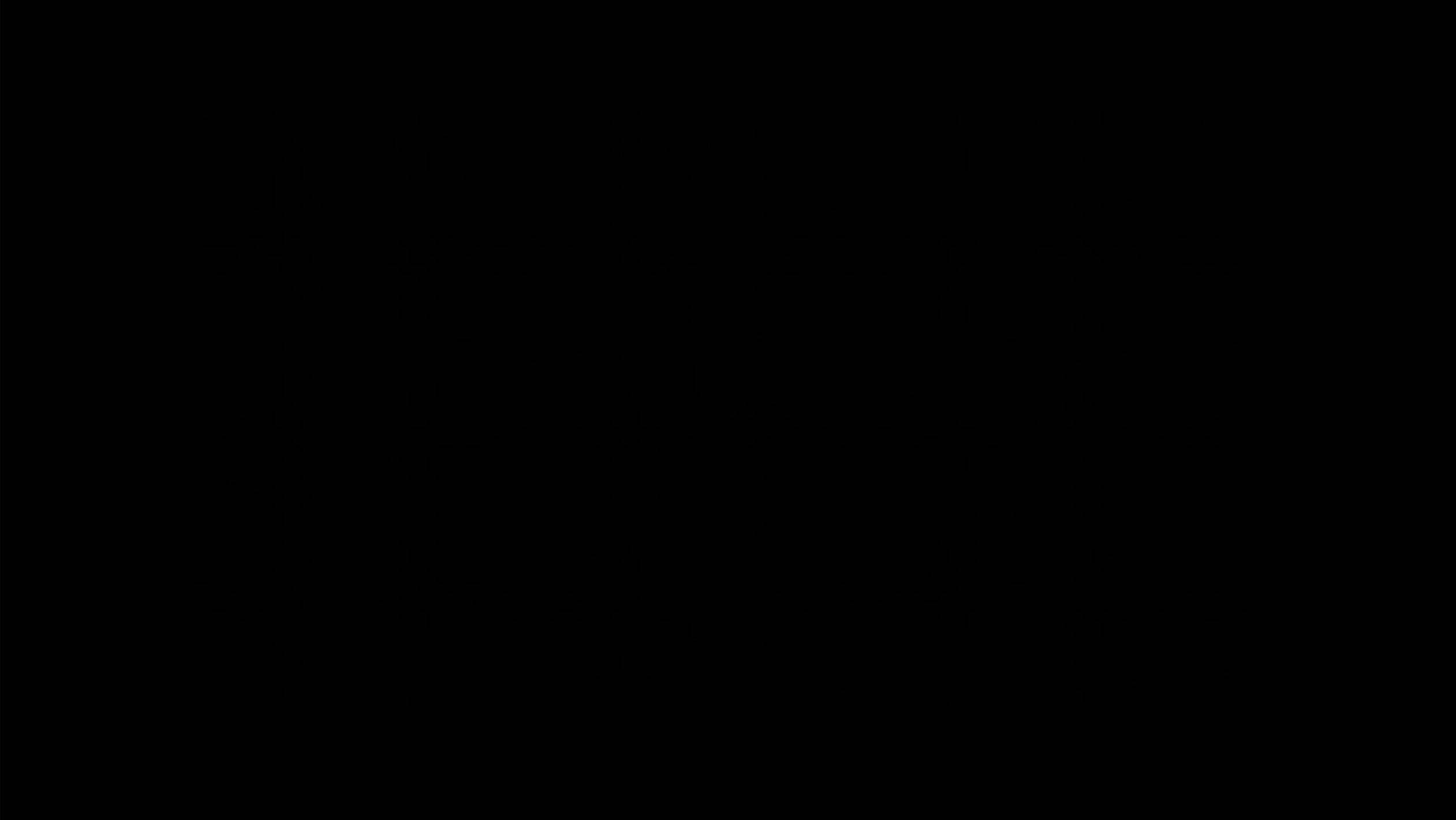
ir Anil Sadhoeram
Nxt Wave Inc.



A bit about my background...



Do you know Drake's song?



the one where he sings:

“you used to call me on my cellphone”



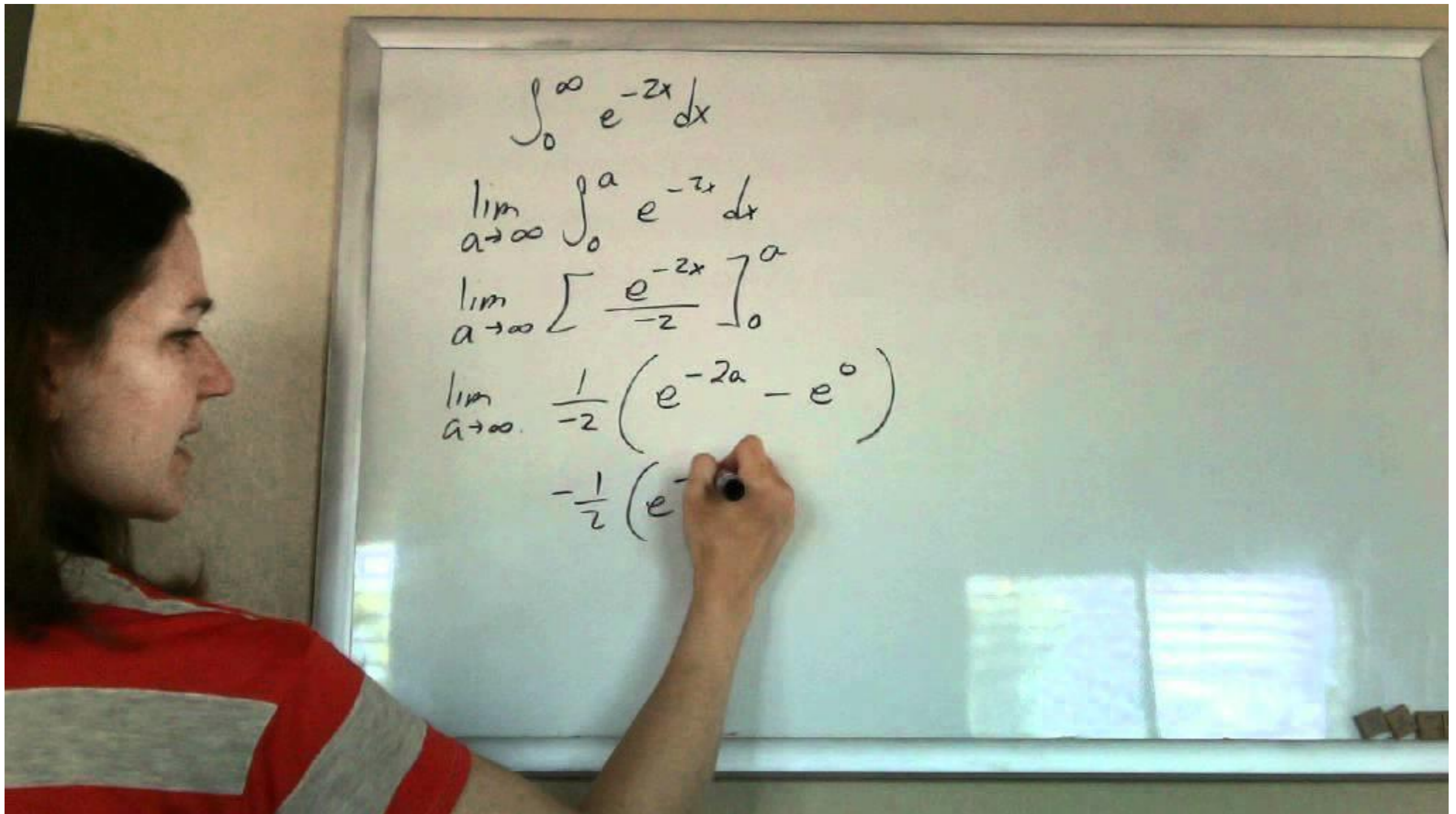
What Drake doesn't get is that his Girl
doesn't have a cellphone anymore”



She now has a smartphone and no longer calls because she uses Whatsapp!!!



And by the way, she's probably superbusy catching Pokemons!



What I am trying to tell Drake here is:

Technology is Exponential



Social Media is now Mainstream Media



Put the needle on the record:
Music has gone streaming



Youtube is the new Television



...and Video is On Demand!



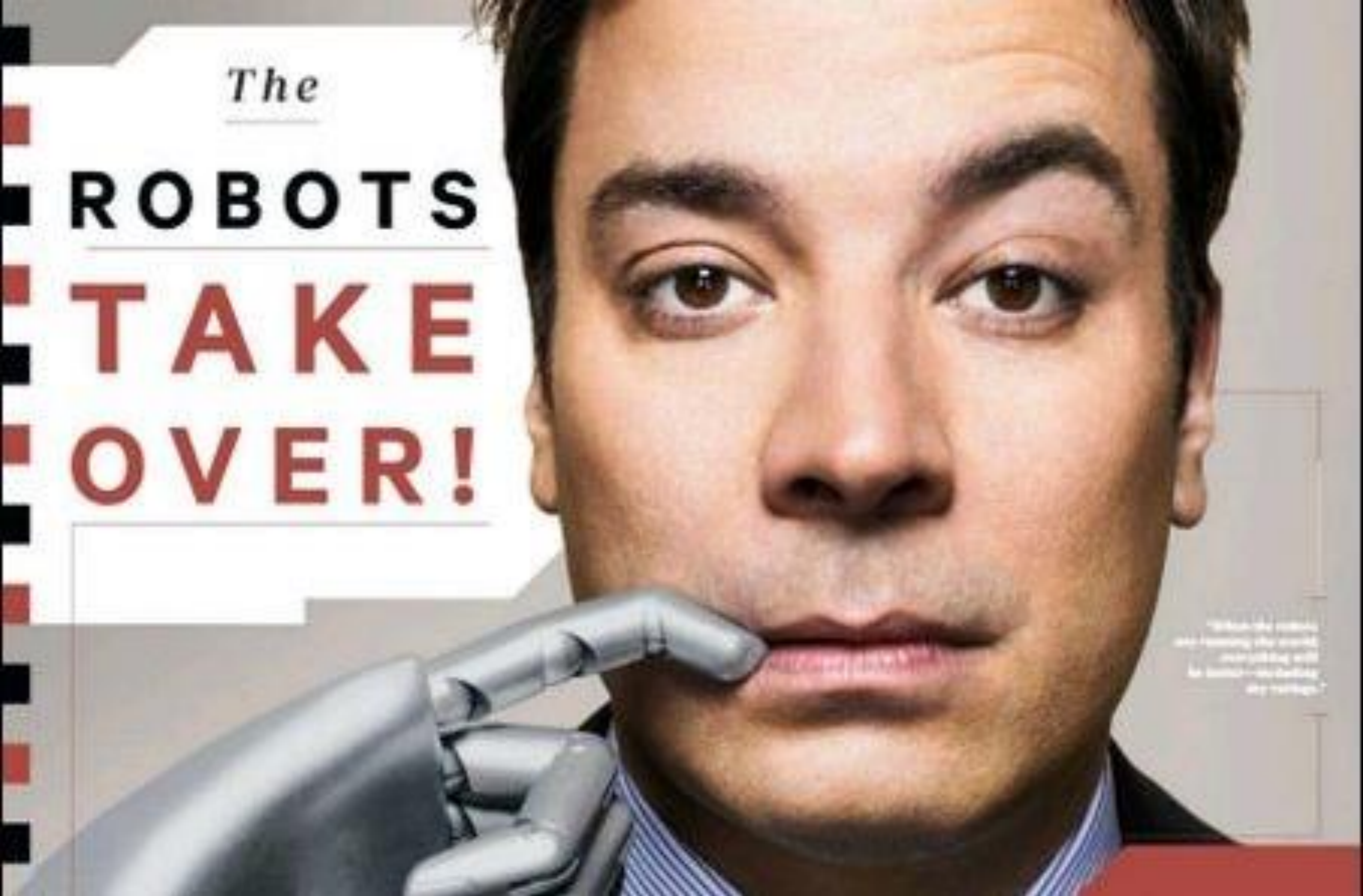
Internet is now Internet of Things,

The

ROBOTS

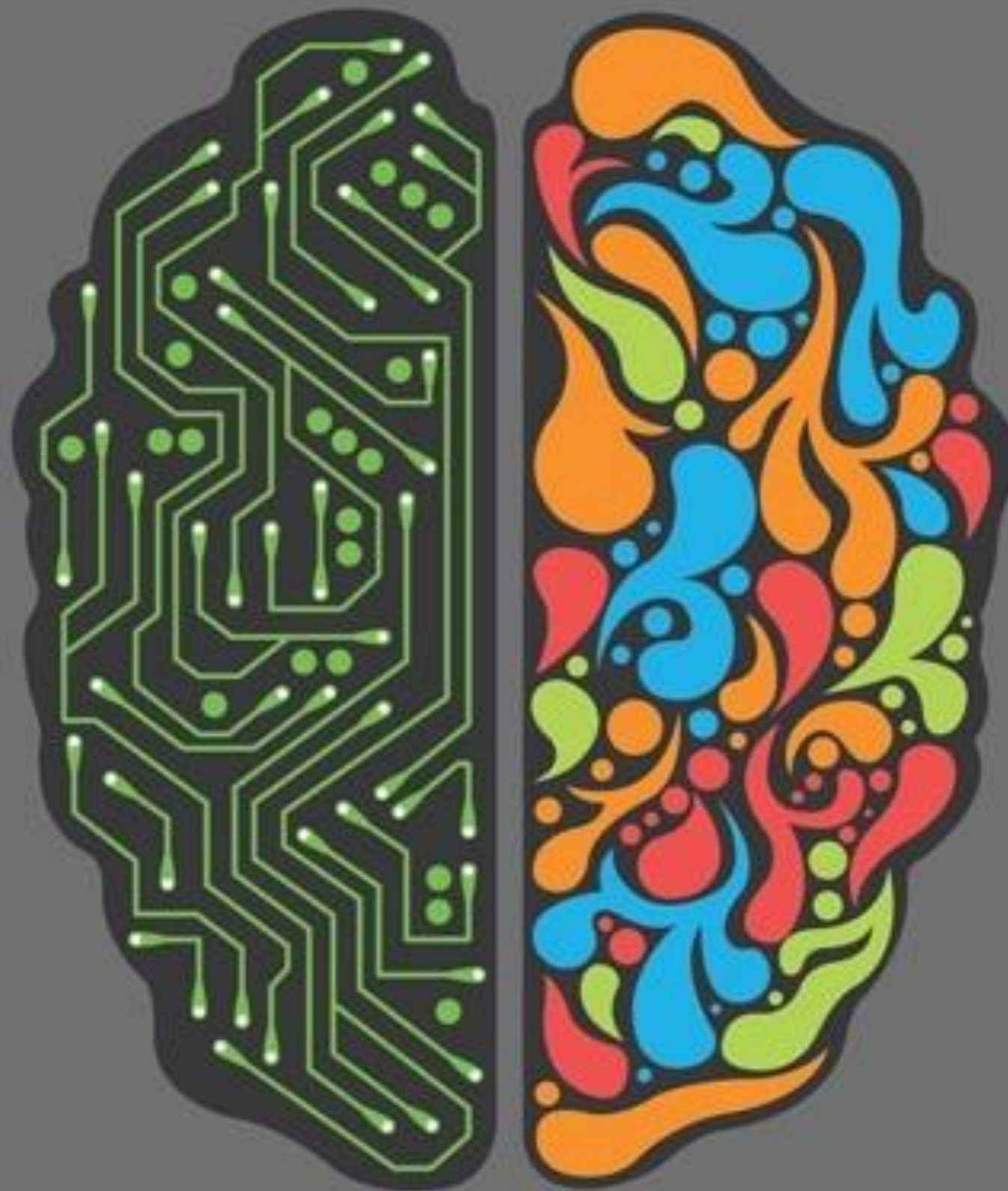
TAKE

OVER!



"When the robots
are taking the world
over, it will
be hard to tell
if they're
winning."

Robots eat our Jobs,

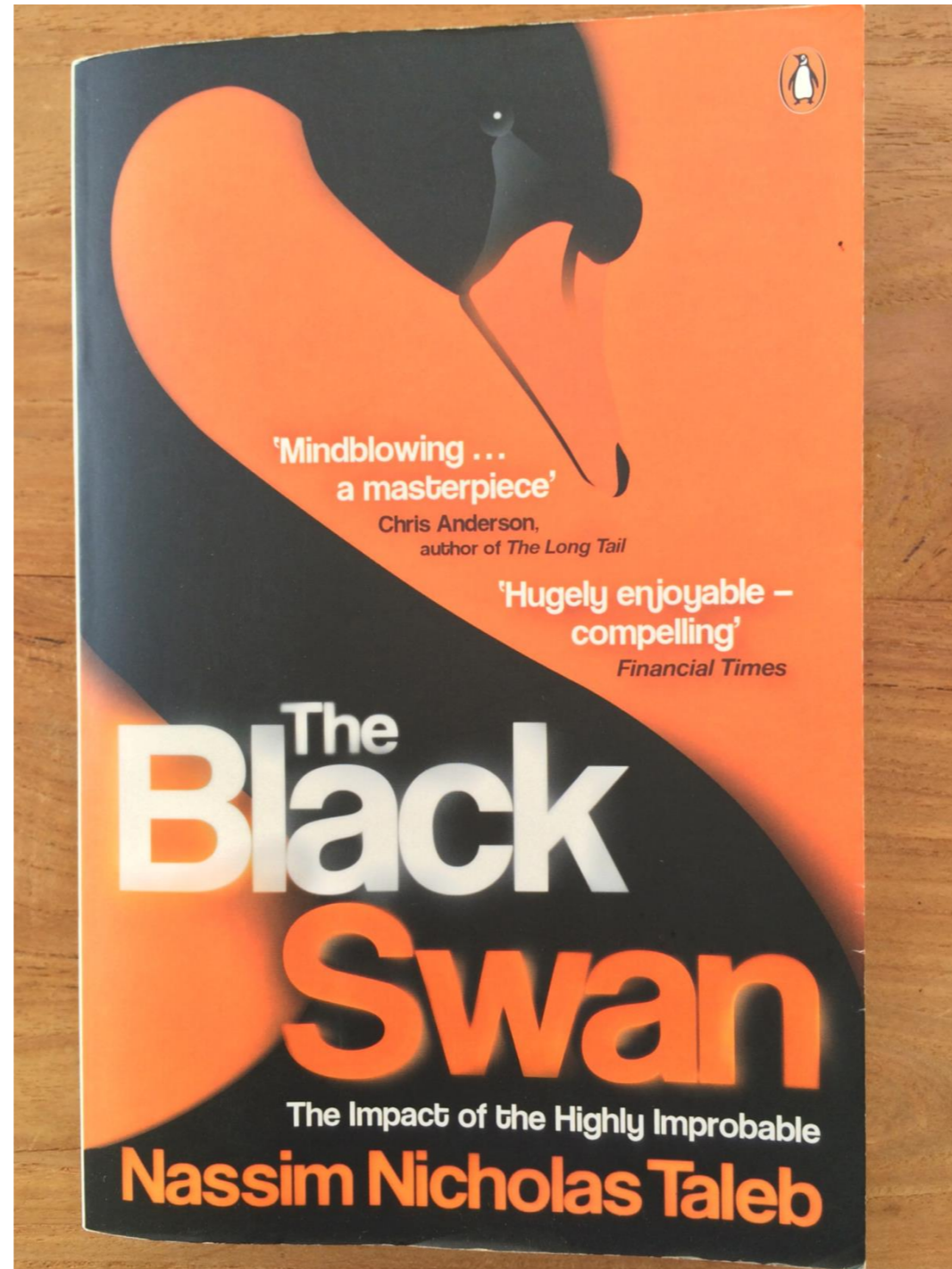


Artificial Intelligence will Rule the World!?



and we all are moving into the Clouds

So what does it all mean?



We basically need to
Reframe all our thinking



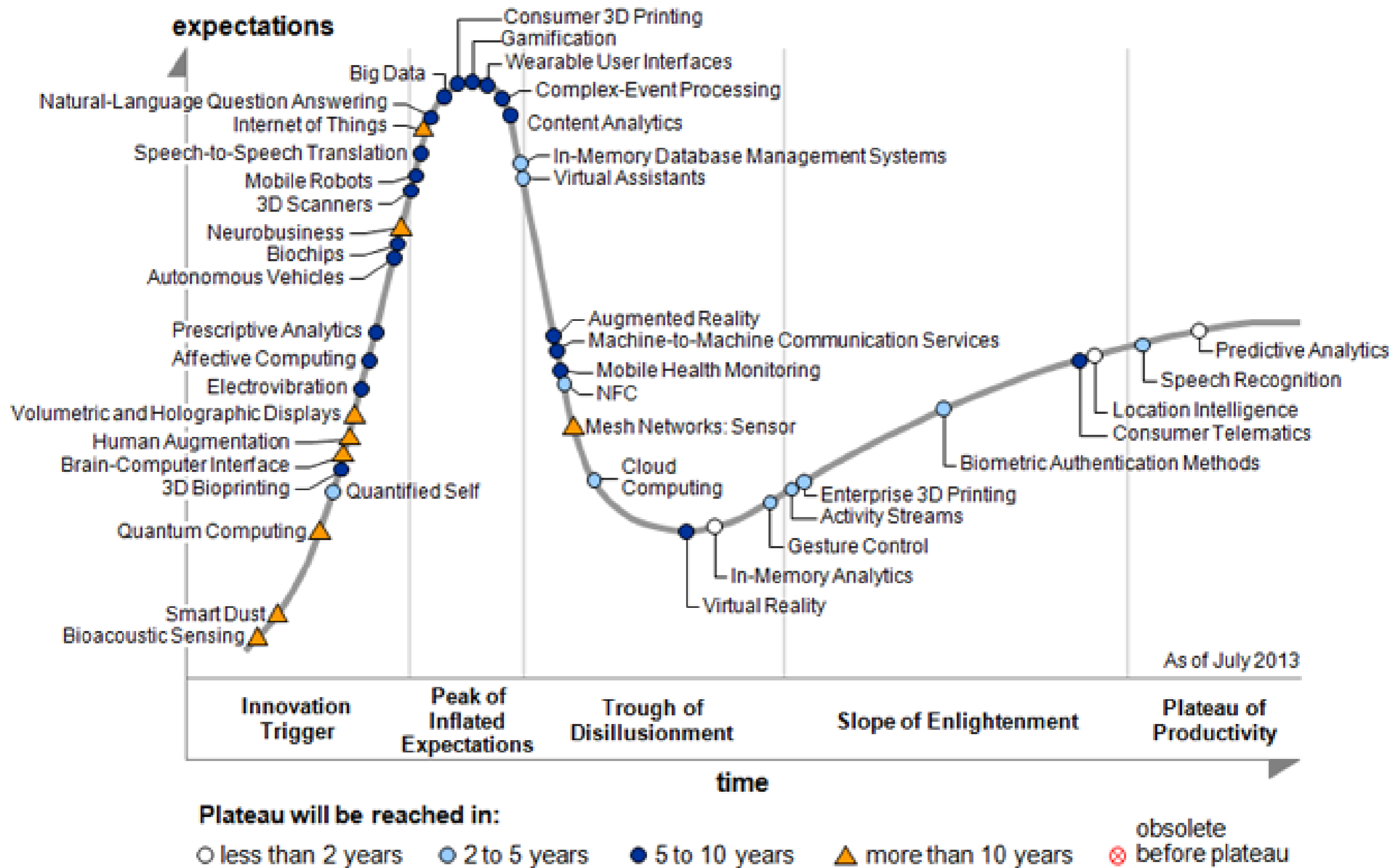
**Telecoms need to transform to Digital
in order to profit from these trends**



<http://viv.ai>

**Work on a Strategy for
Conversational A.I.**

<https://www.inverse.com/article/15246-viv-to-rival-siri>



Hype Cycle for Emerging Technologies around the ever-changing relationship between humans and machines. Source: [Gartner](http://www.gartner.com)



OPPORTUNITY

Opportunities for Telecoms

Embrace Digital

Focus on Customer Experience (CX)

Enable Conversational A.I.

Secure Data Storage & Exchange

Don't just create: Co Create!



Stay Hungry,
Stay Foolish!

Steve Jobs

Nxt Wave Inc.

Helping Clients to get more out of Digital™



Technology Changes Everything™

Thank You!!



Mr Anil Sadhoeram

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